



The History & Principles Of Standard Process

Founded in 1929 by Dr. Royal Lee, Standard Process has been a leader in the field of natural whole food supplements for more than 75 years. Dr. Royal Lee believed that, "The quality of a whole food supplement is dependent on the quality of the manufacturing process." This remains the foundation of the Standard Process doctrine today.

Owned and operated by relatives of Dr. Lee, Standard Process manufactures its supplements from start to finish at its facility located in the heartland of America: Palmyra, Wisconsin. Beginning at the company's 1,000 acres of farmland and continuing through the final stages of our unique processing, Standard Process provides the highest quality food supplements available.



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L3700



Refresh. Replenish. Rejuvenate.

Purification and Weight Management Programs



Your Body's Junk Drawer

You probably have a junk drawer at home. It holds a mishmash of nuts and bolts, some old keys, a pair of pliers, a night-light bulb, and a roll of duct tape.

Your body also collects junk. This "junk" comes from the food you eat, the water you drink, and the air you breathe. It includes pesticides, heavy metals, chemicals, caffeine, pollution, and preservatives.

Also, simply living creates wastes. As you read this, your body is making ammonia and carbon dioxide. These and other poisons are created by the workings of each cell.

It's the job of your liver, lymphatic system, kidneys, lungs, intestines, blood, and skin to filter these toxins from your body. When overloaded, your body becomes inefficient. Like a furnace with a clogged filter, it collects toxins.

If these toxins aren't eliminated, your well-being is compromised. Have you experienced:

- Weight gain
- Feeling tired or fatigued
- Poor digestion
- Difficulty sleeping
- Food cravings
- Mental fog
- Moodiness
- Low libido

*If you answered 'yes' to any of the above, you would likely benefit from a Standard Process purification and weight management program.**

Challenging? Of course. Rewarding? Absolutely.

What is Purification?

Purification is merely the internal cleansing and detoxification of your body. Think of it as "spring cleaning" for your insides.

It requires making new, healthier choices for yourself. You will be discontinuing fast foods, processed convenience foods, and sugar-laden snacks, which place an unnecessary load on your body. Say goodbye to cheeseburgers, French fries, salt, sugar, and dairy products. Say hello to whole, unprocessed, preservative-free foods, lots of pure spring water, tasty shakes, and whole food supplements.

In the process, you will learn about your body and its needs. You're also likely to shed some extra weight. Rid yourself of accumulated sludge. And expel energy-zapping wastes.

Ready for a healthier you?
Ask your health care professional for more details and get started today!

How is Purification Different than any Other Diet?

Fad diets sell a lot of books, but they ignore the way our bodies actually work. Gaining the weight back (plus a little extra) is all too common.

Standard Process' purification and weight management programs are different. They are not diets. They are programs that help you live a healthier life.

They use whole food supplements to help your body purify and rebuild itself. Naturally. From the inside out. You'll also be supporting all of your organ systems that play a role in purification.

Depending upon the program you choose, you may find yourself eating foods that may be new to you. As a result, you'll be enjoying some new tastes, new textures, and a whole new you.*

